



News Release

For Immediate Release

JEFF KINNEVEAUK ELECTED TO THE BOARD OF DIRECTORS FOR UNITED HERITAGE FINANCIAL GROUP

MERIDIAN, ID – Jan 25, 2023 – United Heritage Insurance has announced the election of Jeff Kinneveauk to the Board of Directors for United Heritage Financial Group.

Jeff currently serves as a board member for both Idaho Power Corporation and the Arctic Slope Regional Corporation (ASRC). Idaho Power is a locally operated energy company headquartered in Boise, Idaho with 2,000 employees servicing their residential, business, and agricultural customers. ASRC, the largest Alaska Native Corporation, is a private, for-profit corporation that is owned by and represents the business interests of its approximately 13,000 Iñupiat shareholders.

Jeff previously served as President and CEO of one of ASRC's largest business units, ASRC Energy Services. As CEO, Jeff managed, at peak, over 5000 employees and a budget of over \$750 million. He worked for ASRC for over 20 years, holding various executive management positions for more than 10 of those years.

Jeff previously served on the NNU Board of Trustees, NNU Athletic Advisory Council, and Chaired the Alaska Native Heritage Center Board of Directors. He has served on numerous non-profit, profit, and church boards in Alaska along with being recognized in 2013 as an awardee of the NNU Centennial Medallion in Alumni in Business, Corporate Leadership.

Jeff earned a bachelor's degree in physics with an emphasis in engineering from Northwest Nazarene College (now Northwest Nazarene University) in Nampa, Idaho. He also completed the Thunderbird Advanced Management Program in Phoenix.

United Heritage Financial Group, headquartered in Meridian, Idaho, is the holding company that owns 100% of the stock of insurance subsidiaries in the life insurance and property and casualty industries, which include United Heritage Life Insurance Company and United Heritage Property & Casualty Company based in Idaho, and Sublimity Insurance Company based in Oregon. The combined assets of the companies of United Heritage Insurance total more than \$780 million. For more information, visit unitedheritage.com

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United Heritage Financial Group

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